



MCCRACKEN ALLIANCE

Leadership Finance[®]



Convened by McCracken Alliance Corporation



Leadership with Influence

Leadership Finance® is a unique program for building and broadening knowledge of finance from an execution perspective. The program utilizes relationships in the finance community as the catalyst for learning, gaining confidence in negotiations and achieving an important level of influence in business dealings. Graduates of the program emerge with broader relationships, knowledge and influence in the world of finance.



Supported directly by sponsorships from local leading universities such as: Georgia State University J. Mack Robinson College of Business, University of North Florida, University of South Florida, and Rollins College Crummer Graduate School of Business. The program is linked through these universities' financial and executive leadership networks to provide an ongoing continuum for future support and relationships with other financial leaders around the country.

Value Creation

Value creation is not just a return on capital that exceeds cost – it is also intangible drivers like Innovation, People, Ideas and Brand. Beyond functional responsibility of finance and accounting – finance plays a pivotal role in the value creation strategies central to the objective and desire of all stakeholders. Finance is central to all key departments within the organization and alignment to overall profitability objectives and an agile finance focus is key to executing on goals and continuously seeking shareholder value. Having key relationships in the finance community promotes influence in business and fosters value creation.

The Program

The core of Leadership Finance® is a nine-month program offering a series of unique executive level experiences geared to the finance professional to both enhance one's career through building relationships as well as create influence within your industry and profession. Participants meet one time per month over a working lunch with some of the leading thinkers in the finance community.

Participants should expect to:

- » Broaden one's base of understanding of various aspects of the finance professional.
- » Gain awareness of Leadership Skills and areas to focus development.
- » Explore those relationships that are critical to a successful finance professional.
- » Build relationships to create a foundation of influence within the finance community.

Eligible Participants in the program include current or future finance executives at the Vice President, Director/Manager Level who have been identified as high potential professionals for broader roles in Finance.

Advance Preparation: A Leadership Assessment will be required prior to one of the sessions.

Program Level: Advanced

Delivery Method: Group Live

Prerequisites: No Prerequisite courses are required – must meet eligibility requirements stated above.

Cohort Size: 10-15 on average



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Program Participants can earn up to 27 CPE credits in Finance, Business Management and Organization, Communications, Personal Development, Business Law, Accounting and Taxes fields of study.

Nominations

For more information on cost or to nominate a candidate please contact:

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