

## Keynote Speaker

### Dean Tom McEvoy

Interim Dean, Roy E. Crummer Graduate School of Business, Rollins College  
*"Leadership in Action"*



Tom McEvoy is the Dean of the Roy E. Crummer Graduate School of Business at Rollins College. His experience includes three decades in the telecommunications industry including leading one of the largest telecommunications companies in the country. He has distinguished himself as a senior executive with a proven track record of delivering exceptional business results and developing strong employee talent. Tom's views on leadership, customer service and business management were influenced at the Walt Disney Company and being involved with his family's small business. After graduating from Rollins College, he joined United Telephone of Florida and advanced quickly through roles in accounting and finance before moving to customer facing roles while completing his MBA. Tom served for 25 years with Sprint including President of Sprint Consumer Markets, and helped lead the spinoff of the Business Markets operations of Sprint to form Embarq, a Fortune 400, and NYSE-traded telecom company with more than \$6 billion in annual revenue. As the senior leader in the acquisition and integration of Embarq by CenturyTel, Tom helped CenturyLink helping achieve many notable awards for operational success. Tom's leadership is certainly not limited to business. As with many great leaders, he believes in giving back, and has done so immensely throughout his career. He has been an Executive Champion for United Way campaigns in all his resident cities for the last 28 years and his wife, Judi, has served on United Way Boards in Florida. Tom and his wife are active supporters of Boys and Girls Clubs, Operation Breakthrough, Head Start, Ronald McDonald House, and the Kauffman Center for the Performing Arts. In 2006, Tom was inducted into the Crummer School Alumni Hall of Fame. He served as a member of the Crummer School Board of Overseers since 2004 and served of Chair of this board from 2013 until his appointment as Interim Dean. He was also an active member of Rollins Center for Leadership Development Advisory Board since 2007.

### Mike McCracken

Chairman and CEO, McCracken Alliance LLC



Mike McCracken is the Founder, Chairman and CEO of McCracken Alliance, LLC (MA) which operates the Financial Leadership Continuum focused on aiding organizations in building exceptional financial leadership teams. The Continuum includes financial leadership networks and programs sponsored by premier universities and other national organizations such as Georgia State University, Florida Atlantic University, Rollins College Crummer Graduate School, Ernst & Young, KPMG, Grant Thornton, Financial Executives International, to name a few. Some of the notable programs and networks created by MA include Leadership Finance®, The Financial Leader of the Year Awards (FLY Awards), The Americas Private Enterprise Leadership Network (APELN - CFOs of \$3 billion+ revenue companies), GSU Major Company CFO Council (CFOs of \$500 million+ companies), and Leading the Office of the CFO program. His prior experience includes being an international partner at Ernst & Young and co-founder of Tatum, the first national professional CFO firm where he is credited in building a network of 30 offices across the US. He currently serves as Executive Chairman of five university sponsored financial leadership networks, Chairman of the Board of Advisors for Georgia State University's Executive MS Finance Program, National Chairman of Leadership Finance®, and is an Honorary Alumni of GSU.

## Scott Law

Managing Partner, Tatum, a Randstad Company, Atlanta Chairman, Leadership Finance



Scott Law currently serves as the Atlanta Office Managing Partner. Law previously worked for the company as a partner in its Financial Consulting practice earlier in his career. Prior to taking on this new role with Tatum, Law served as vice president of Business Development for Challenger, Gray & Christmas, Inc. Before then, he founded and served as managing partner of executive recruiting firm McCormick & Associates, and worked for Bell Oaks Company as a partner and shareholder. Prior to these roles, Law held a number of accounting positions, including senior auditor of KPMG, divisional CFO of Zep Inc. and corporate controller of Home Depot At-Home Services. In addition to his professional experience, Law holds degrees from Excelsior College, Georgia State University J. Mack Robinson College of Business and University of Georgia Terry College of Business.

## Dusty Profumo

Executive Vice President and Chief Financial Officer at Church's Chicken



Mr. Profumo has more than 25 years of varied and progressive growth in financial management positions and extensive experience in the restaurant and hospitality industries. As CFO and EVP of Church's he has responsibility for business planning, accounting, tax, investor and lender relations, risk management and supply chain. Prior to joining Church's in January 2005, he served as Chief Financial Officer of Avado Brands, Inc. a casual dining restaurant company with two brands: Don Pablo's Mexican Kitchens and Hops Restaurant Bar and Microbrewery. Mr. Profumo was responsible for all financial functions as well as information technology and human resources. He was also responsible for leading the company's successful divestiture of its 279 Applebee's franchise restaurants, generating in excess of \$500 million of proceeds. Mr. Profumo was also Chief Financial Officer of Randstad North America (RNA), the North American subsidiary of one of the largest publicly traded employment solutions and staffing companies in the world. At the time RNA employed over 50,000 workers and had revenues exceeding \$1.2 billion. Mr. Profumo began his professional career with KPMG Peat Marwick in 1974 where, prior to his departure in 1997, he served as an audit partner in the firm's manufacturing, retailing, and distribution practice, specializing in restaurant industry clients. Mr. Profumo received both a B.S. in Hotel Administration and a M.B.A. from Cornell University. He is a certified public accountant and a member of the American Institute of CPA's, Georgia Society of CPA's and Financial Executives International.

## Dean Richard Phillips

Dean of the Robison College of Business, GSU, C.V. Starr Professor of Risk Management and Insurance



Dr. Richard D. Phillips is the Dean of the Robinson College of Business at Georgia State University and the C.V. Starr Professor of Risk Management and Insurance. From 2012-2014 he served as the Associate Dean for Academic Initiatives and Innovation and from 2006-2012 Dr. Phillips was the Kenneth Black Jr. Chairman of the Department of Risk Management and Insurance. Dr. Phillips began his academic career at Georgia State University in 1994 after completing his Ph.D. in Managerial Economics from the Wharton School. Beyond Georgia State, Dr. Phillips has been a fellow of the Wharton Financial Institutions Center at the University of Pennsylvania since 1997. He has held visiting appointments at the Federal Reserve Bank of Atlanta, the Wharton School, and the Federal Reserve Bank of New York and he was the Swiss Re Visiting Scholar at the University of Munich in 2008. Dr. Phillips' research interests are the impact of risk on corporate decision-making, the functioning of insurance markets, and the role of credit ratings in the economy. He has published in academic and policy journals including the Journal of Financial Economics, the Journal of Risk and Insurance, the Journal of Banking and Finance, Journal of Financial Services Research, the Journal of Law and Economics, the Journal of Insurance Regulation, and the North American Actuarial Journal, among others. He has contributed scholarly articles to books published by Risk Publications, the University of Chicago Press, Kluwer Academic Publishers, and the Brookings Institute. Phillips has received several awards for his research including twice receiving the Robert I. Mehr Research Award (2008, 2009) given to the article judged to have had the greatest impact on insurance economics judged 10 years after the paper was originally published.